

16 Years of serving the community

PRIDE MAGAZINE

Charlotte's African-American Magazine

ABOUT PRIDE GUIDE





CHARLOTTE'S AFRICAN AMERICAN MAGAZINE (PRIDE) IS BEING DISTRUBUTED TO......

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Pride Magazine Charlotte NC

Charlotte • Gastonia • Lake Norman • Matthews • Pineville
Fort Mill • Rock Hill • Huntersville • Asheville and many more.......

- Tourist Attractions
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- YMCA YWCA
- Fitness Centers
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- Churches
- Radio Stations
- Television Stations



Multi-Cultura ource Guide PRIDE



LIST YOUR BUSINESS IN THE CHARLOTTE **MULTI-CULTURAL RESOURCE GUIDE (FREE)**



newest addition to the Pride family. Recent election results emphasize very strongly the changing demographics of our city and the nation as a whole. The tremendous growth Charlotte has experienced within the last decade can be seen in housing developments, schools, commercial projects and by the increase of small business owners of various races and ethnic backgrounds. For this reason, Pride Communications is planning to add a 6th edition

to it's line-up of publications. It

will be a"Small Business and

Community Resource Guide" magazine

published once a year, with a focus on women

and people of color.

Download a "Request to list Business in Directory" form www.charlotteresourcequide.com www.pridemagazine.net circulation@pridecommunications.net for more information:



Dee Dixon: Partner ddixon@pridecommunications.net **Nepherterra Estrada: Partner** neph@pridecommunications.net

public relations

PRIDE WWW.PRIDEMAGAZINE.NET

Our team has had the privilege of working on a number of exciting PR campaigns on behalf of:

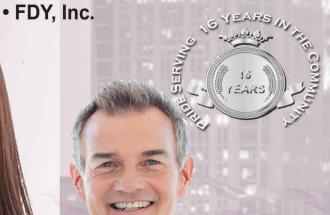
- Food Lion
- Goody's Headache Powders
- Milwaukee Ballet Company
- Pride Awards
- Pride Education Entrepreneur Program (PEEP)
- Sunset Jazz Festival
- Virgina Heritage Trail
- Wells Fargo

Wisconsin Department of Transportation



- Association for the Study of **African American Life and History** (ASALH)
- Mecklenburg County
- Bayshore Town Center
- CIAA Football
- City of Milwaukee Department of **Public Works (DPW)**
- Faith Rewards





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PRIDE PUBLIC RELATIONS OFFERS:

• Brand Management • Community Retails • Corperate Communications • Event Management • Grass Root Marketing

• Graphic Design / Website Developement • Media Buying • Strategic Planning for more information:

CHARLOTTE SUNSET JAZZ FESTIVAL



www.charlottesunsetjazzfestival.com www.pridemagazine.net



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Pride Magazine Charlotte NC

PRIDE COMMUNICATIONS ALSO
GIVES BACK TO THE COMMUNITY THROUGH AN
ESTABLISHED ANNUAL EVENT CALLED THE
SUNSET JAZZ FESTIVAL. THE ORIGINAL
PURPOSE IS TWOFOLD: TO GIVE BACK TO
THE COMMUNITY WITH FREE ENTERTAINMENT
AND PROVIDE A WAY FOR BUSINESSES AND SPONSORS TO
MINGLE WITH THE COMMUNITY OUTSIDE THE CORPORATE
BOUNDARIES. FAMILIES, FRIENDS AND NEIGHBORS OF
ALL WALKS OF LIFE CONVENE FOR A RELAXING

ALL WALKS OF LIFE CONVENE FOR A RELAXING AND FUN-FILLED WEEKEND OF JAZZ AND OTHER ENTERTAINMENT. THE SUNSET JAZZ FESTIVAL IS AN IDEAL WAY TO BRIDGE AND BUILD RELATIONSHIPS BETWEEN CORPORATIONS (SPONSORS) AND THE AFRICAN-AMERICAN





Founded in 2007 by Dee Dixon and the staff of
Pride Magazine, the Pride Entrepreneur Education Program
(PEEP) is a dynamic nonprofit organization in Charlotte,
North Carolina with the purpose of helping create
"brighter futures" for our youth. PEEP will celebrate the
entrepreneurial legacies of our African American ancestors while
preparing young leaders for tomorrow.

PEEP Partners with Charlotte -Mecklenburg Schools,
parents, churches, and other community organizations
to identify African American youth who have demonstrated
a skill, talent or interest in becoming an entrepreneur or
achieving the mindset of an entrepreneur. PEEP's mentoring
program pairs these youths with skilled workers or
career professionals in order to pass on valuable
information, expertise and knowledge. Collaborations with
local and regional colleges and universities will
maximize the educational process so that students
can begin to recognize their full potential.
circulation@pridecommunications.net

FIFTH THIRD BANK



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PRIDE

COMES TO ASHEVILLE, NC

Pride Magazine Charlotte's African-American high gloss magazine is now avalible in Asheville.



312 West Trade ST. Charlotte, NC 28202

Pride Communications Inc. is the parent company of Pride Magazine, a local publication that is distributed in Charlotte, North Carolina and the surrounding areas. Pride has become a postive, meaningful and influential icon in the community. For 16 years, this magazine has highlighted accomplishments of African Americans and promoted social and cultural awareness throughout the community with regard to men, women, business, living and health issues.

Pride Magazine

www.pridemagazine.net

Pride Sunset Jazz Festival

www.charlottesunsetjazzfestival.com

Mult-Culturial Resource Guide

www.charlotteresourceguide.com

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PFFP

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